Project ideas generated through completion of the BFC Application
Prepared by Drew Gatlin, December 2015, Updated February 2016

1. This application takes a very long time and a large amount of resources from our group. Should we continue pursuing it? Are there alternatives for recognition of our efforts?
2. Transportation Equity Network Affiliation
   a. http://www.transportationequity.org/
3. Formalize cooperation with adjacent communities
   a. Formally approach surrounding communities and attempt to align our efforts.
   b. Make sure we aren't building bike routes / lanes into an area of an adjacent community that would result in a sudden lack of signage / infrastructure
   c. Invite representatives (voting? Non-voting?) to sit on our board from Granville, Star City, Westover
4. Bicycle-Related Policy Compliance
   a. Regarding our parking infrastructure and complete streets policies…
   b. Develop an "implementation checklist" – or at least short documents for any new development with links to external guidelines, vendors, and examples.
      i. Complete Streets Organization may even have something like this premade
   c. *20 d) What tools are in place to ensure policy compliance? (we indicated that we have a local complete streets policy but also parking policies) – we checked the following boxes:*
      i. *a requirement to go through an admin process if no bicycle pedestrian facilities are proposed*
      ii. *implementation guidance*
      iii. *design manual*
      iv. *oversight by bike board.*
5. Driver's Education Program Refresh
   a. Update our Share The Road information given to these programs
6. Public Service Announcements
   a. Let's ramp these up and host them on our facebook / website
   b. Education / Health focus?
7. Comprehensive guide to community bicycle events
8. Major Project Initiation / Completion Rides
   a. Organizing public rides in celebration of the beginning and end to infrastructure projects
   b. Even non-infrastructure projects?
9. Bicycle Friendly Business Program
   a. Potentially as simple as a webpage offering help for local businesses who want to become bicycle friendly certified
   b. Contact committee designated to respond to any inquiries
   c. Help promote businesses who are certified
   d. We could also consider a locally defined bicycle friendly business designation program.

10. Police Training
    a. Can we incorporate Frank's crash data presentation into formal police training? "Training on bicycle crash types, numbers, and locations"
11. Non-mandatory bike registration // Stolen or impounded bikes recovery system or assistance
    a. Database hosted by police or our website.
    b. Is there any benefit to having a local registration? (versus a redirect to the national bike registry?)
12. Update Bicycle Plan
    a. To drive home the importance of this, can anyone answer "what percentage of the current plan has been implemented?"
    b. I say this because it doesn't seem like we have a clear method of quantifying our completion or progress.
    c. After initial release, I'm told we dialed back target goals due to city inaction on 20 items presented to them…?
13. Annual target goals
    a. Previous technique for bicycle plan was to place the department most likely to be responsible for a given project in charge of said project. Apparently this didn't work out because everyone's too busy.
    b. Find a new way to keep the pressure on these projects / initiatives
14. Embed bicycle master plans inside relevant agencies
    a. Which local agencies have a bicycle master plan or similar section in documents related to transportation demand management?
    b. Can we ensure MLTA has our language in at least a section of their plan?
    c. BOPARC?
15. Usage / Population Surveys
    a. How does your community collect info on bicycle usage? As far as I know we currently limit our bicycle usage data collection to correlations with bicycle sales.
    b. Publicly post all surveys conducted on WWW. (Ex: parking survey, automated bicycle counters, regular and manual counts when designing corridors)
    c. Can we do "statistically valid community bicycle surveys?" Or do we need a statistician on our board for that?
    d. Next time we send out a MUB mailer (maybe for sharrows/BMUFL) we should include a link to website and a public survey on cycling in Morgantown.
    e. Let's go ahead and develop a survey based on these (?) questions and post it on our website / facebook
16. Economic impact studies
    a. Develop a template for groups to do these and publish the studies on our website
17. Mentoring / Bike Buddy program for new riders/commuters
18. Education campaigns
    a. With a focus on public health or environmental benefits